



Fort Bragg Public Affairs Office

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MEDIA ADVISORY: ‘Jedi at the Exchange’ coming to Fort Bragg

WHAT: “Jedi at the Exchange”.

WHEN: Saturday, Nov. 5, 11 a.m. to 5 p.m. (*See media meeting time in notes below.)

WHERE: North Post Exchange, Fort Bragg, NC. (*See media meeting location in notes below.)

BACKGROUND: The Force will most definitely be with families at Fort Bragg Nov. 5 and 6 thanks to the Army & Air Force Exchange Service.

“Jedi at the Exchange” will offer Disney-approved Jedi training – similar to that offered at Disney theme parks – for children ages 4-12. During each session, Jedis-in-training will learn how to wield a lightsaber, be trained in the ways of the Force and receive an official certificate stating they have completed the training. Robes and lightsabers will be provided.

The first training session will be held from 11 a.m. to 5 p.m., Nov. 5 at the North Post Main Store. A second training session will be held from 11 a.m. to 5 p.m., Nov. 6 at the South Post Main Store.

Interested participants can register at either Exchange’s customer service desk. Registration will be open the day of the event.

“Star Wars mania is far from over,” said Tony Pares, general manager of the Fort Bragg Exchange. “Events like these don’t just give our military families a sense of community, but an opportunity to bond over for what many families is a shared passion. This is truly what the Exchange is all about: bringing military families together through quality services and events.”

Parents may bring cameras to the event to photograph their junior Jedis, and select toys will be discounted on the day of the event.

Last year approximately 600 children trained to become Jr. Jedi Masters.

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***** Notes:** Media are welcome to attend the event. Please RSVP to FortBraggPublicAffairs@gmail.com NLT 3 p.m., Friday, Nov. 4. Media interested in covering the event should meet representatives from the Public Affairs office at 10:30 a.m., Saturday, Nov. 5 at Stryker Golf Course, located off Bragg Boulevard.